History of the Movie Trailer

1. What year is credited with being the “start” of the Movie trailer? Why was it necessary?
2. What new plot device was created in the “Adventures of Kathryn” movie trailer?
3. Why was it called a “trailer”? How is it different now?
4. Why did the movie studios need to go to a third party (like the National Screen Service) to create movie trailers?
5. Who helped change the look of the trailer in the 1960’s?

When finished in groups (or individually) look up three Movie trailers on your phone. On your paper, jot down the following:

Name of the Movie:

What camera shots did you like?

What editing techniques made this trailer stand out?

How did the music/sound contribute to the effectiveness of the trailer?

(You should have 3 finished by the end of class)